



**Sardar Vallabhbhai
Global University**
Powering your Potential



**INSTITUTION'S
INNOVATION
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(Ministry of Education Initiative)



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Sardar Vallabhbhai Global University Institution's Innovation Council (IIC)

Design Sprint – When Students Became CEOs!

Date: 30th Aug 2025

On **30th August 2025**, Sardar Vallabhbhai Global University hosted “**Design Sprint: Utilizing Design Thinking to Think, Build, Solve, Fast**”, a 6-hour hands-on bootcamp led by **Mr. Kalp Bhatt**. It promised a deep dive into entrepreneurship — and delivered with just the right mix of insights and fun.

The bootcamp kicked off with a 2-hour crash course on entrepreneurship. He made it so simple that we all felt entrepreneurship is not as hard as it is to pronounce. With the fun came wisdom — the two pillars of any startup: **freedom and accountability**. Freedom to dream and build, and accountability because every choice, every failure, and every win eventually comes back to you. He also introduced the **priority matrix** — a powerful way to manage chaos before chaos manages you.

Soon, the mic was passed to students and idea after idea came - each unique. The mentor reminded us: ideas are great, but **execution is everything**. He broke down the hard truth — it often takes **9 meetings, 6 months, and 360 pitches** to even think of landing funding. He also guided us through self-introductions and **elevator pitches**, turning nerves into practice for the future.

After a short break, things got exciting. Students who introduced themselves earlier were promoted to **CEO's**. Their first task? Build a team of four, assign roles, tackle a challenge — all about... **shoes**.

At first it sounded silly. Shoes? Really? But soon the room buzzed with energy. Teams picked **niches** (athletes, kids, fashionistas, workers), **mapped customer problems, brainstormed solutions** and made their **Ideation Canvas**. Then came the highlight: **prototyping shoe designs with cardboard and paper** — and **someone had to actually wear them on a ramp walk**.



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The results were hilarious, inspiring, and unforgettable. Some shoes stood tall, some collapsed, but the spirit was unstoppable. Judging wasn't by faculty but by fellow students, turning it into a **community-driven celebration of creativity**.

By the end of the day, what seemed like a random fun activity turned into something deeper. We weren't just building shoes out of cardboard — we were building **confidence, teamwork, problem-solving, and a real glimpse of entrepreneurship**. It wasn't just a bootcamp. It was a **mock startup world** packed into six hours, reminding us:

“Entrepreneurship isn't learned from slides; it's lived through experience.”

Who knows — the next unicorn might just come from someone who once ramp-walked in cardboard shoes...





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